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## What I Do

- Creative & Art Direction
- Design Management
- UI & Interaction Design
- Motion Design & Animation
- Illustration

“Avin has a rare combo in designers of being able to get the point very quickly, accurately follow the brief, while still being able to come up with “magic” that spice up the project.

He is patient and receptive to feedback, and has a real passion to achieve the best result possible.”

Nitzan Volman  
Entrepreneur in Residence at Taboola

## Past Experience

**2007-Present** : Independent Creative Director & UI Designer | Focusing on startups and tech companies, working with Taboola, Zerto, TimeToKnow, SundaySky, and others.

**2005-2007** : Creative Director, Head of Design and Dev. Reporting to CEO | Icon Interactive , IPG Israel

**2002-2004** : Interaction Designer | TheMarker Business Portal

## Formal Education:

**2010-2013** : Art History M.A | Hebrew University of Jerusalem

**2007** : 3D Production & Animation | Israel Animation College

**2000-2003** : Visual Communication Designs B.S.Ct.E | Tel-Aviv University (Holon Institute of Technology)

## Technical Skills (partial list)

**Design Tools:** Sketch & Affinity Photo + Designer as tools of choice, mastery of Adobe CC.

**Motion Design & Animation** : Adobe Animate & After Effects (+expressions), Autodesk Maya

**Front End** : HTML, SVG & CSS- coding skills, under-the-hood understanding & hands on experience.

Ability of coding own designs and keeping seamless designer/developer work cycle.

Javascript- Intermediate knowledge , working knowledge of Sass, GreenSock, Patternlab, and more.